

## Five Reasons You Should Always Get Carpet Protector

### 1. Reduces Permanent Stains

An ugly spot can ruin a great looking carpet. Unprotected carpet does not repel spillage as well as protected carpet. By having more time to remove spots and spills more effectively, you can help avoid permanent staining.

### 2. Helps save your high traffic areas from becoming destroyed

High traffic area soil is very abrasive and slices the carpet yarns like a knife, this damaging soil can easily bond to an unprotected carpet. By applying protector, you will increase the life of your carpet dramatically. When you vacuum your protected carpet, the soil will release from the carpet pile much more effectively.

### 3. Makes spots easier to remove

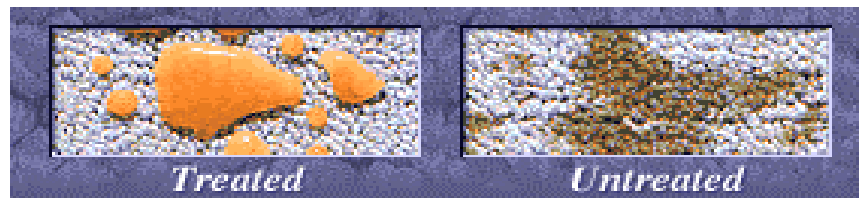
The easier a spot is to remove, the less agitation you will have to use while cleaning. The less agitation you have to use, the less time it will take. Many spots can be removed easily with just water.

### 4. Helps avoid costly service calls

Although you will want to call us to handle any spot you cannot remove immediately, carpet protector helps you remove more spots than you could without protector. You may be able to save a minimum charge by removing the spot yourself.

### 5. Makes your next professional cleaning more effective

Having protector applied to your carpet will enhance the results of your next cleaning. More soil will be removed the next time your carpeting is professionally cleaned.



(The above picture shows the difference between a Protected carpet and an Unprotected carpet)

*"Whether your cleaning needs are **BIG** or **small**... Roto-Static can service them all!"*